

Meet Sophronia Scott

Sophronia Scott grew up in Lorain, Ohio, a hometown she shares with author **Toni Morrison**. Her father was a Mississippi-born steelworker who never learned how to read and her mother was a stay-at-home mom who always made sure there were books in the house. As a result of her mother's attentions, Sophronia was able to read long before she started school. That early push set her on an academic path that led her straight to **Harvard**.

Just one month after graduating in 1988 Sophronia went to work for **Time Magazine**. She started off as a researcher but, in early 1990, she and colleague David Gross conceived a cover story that came to be known as "Twentysomething". They became the magazine's youngest cover story writers and in the process sparked a worldwide social examination of the phenomenon then known as **Generation X**.

Steady on her course, Sophronia moved to **People Magazine** in 1995 where she immediately began organizing the constellation of celebrities. She wrote about the likes of **Gwyneth Paltrow**, **George Clooney** and **John F. Kennedy Jr.** for the ever-popular special issues: **The 50 Most Beautiful People**, **Sexiest Man Alive** and **The 25 Most Intriguing People**. By 2000 she started separating the fashion icons from the fashion victims as People's **Style Watch** editor. She also represented the magazine in numerous television appearances on **CNN**, "**Entertainment Tonight**" and **E! The Entertainment Network**. Sophronia also served as Senior Entertainment Editor at **Teen People Magazine**.

Sophronia's first novel, *All I Need to Get By*, was published by **St. Martin's Press** in 2004 and has been on bestseller lists and the topic of much discussion at book clubs across the country. Sophronia was nominated for the **African American Literary Awards** as best new author and hailed by no less than **Professor Henry Louis Gates, Jr.** as potentially "one of the best writers of her generation."

Thanks to her **online** marketing, **viral** marketing, **publicity** and **visibility** strategies, Sophronia has garnered speaking invitations for major events around the country, was featured in **People** and **Essence** magazines and interviewed by **Investors Business Daily**, **BBC Radio**, and **Black Enterprise** magazine. Most recently she's been published in one of the *Chicken Soup for the Soul* books, *Chicken Soup for the African American Woman's Soul*. She was thrilled to join the long line of distinguished writers in these books that have sold more than 60 million copies. She has also contributed to *Forty Things to Do When You Turn Forty* (Sellers Publishing, 2007). She's currently working on her second novel and recently completed her first full-length screenplay.

Sophronia is a member of the Author's Guild, the Women's National Book Association, the Harvard Club of New York City, the National Association of Women Business Owners, the Fairfield Network of Executive Women, the National Association of Female Executives, and the Newtown Chamber of Commerce.

The success of her writing and her work as a personal coach lead Sophronia to launch a service coaching writers and aspiring authors on the finer points of book writing and publishing. As Executive Editor of **The Done For You Writing & Publishing Company**, Sophronia has created an exclusive resource for serious speakers, small business owners and entrepreneurs who are ready to turn up the spotlight on their businesses by writing books to promote their services. Her latest book is *Doing Business By the Book: How to Craft a Crowd-Pleasing Book and Attract More Clients and Speaking Engagements Than You Ever Thought Possible*. Sophronia may be contacted at editor@doneforyouwriting.com or 203-426-2036.

